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**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

# CONTRACT

<u>Contract / Revision</u> 491481 /		<u>Alt Order #</u> 06299276
<u>Product</u> HOME STATE HEALTH		
<u>Contract Dates</u> 09/03/12 - 09/09/12		<u>Estimate #</u> 2270
<u>Advertiser</u> Home State Health		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> TELEREPA-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 324
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	09/03/12	09/03/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$150.00			
N 2	KCTV	09/06/12	09/06/12	Ferguson	1207x-108x		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$75.00			
N 3	KCTV	09/04/12	09/04/12	Ferguson	1207x-108x		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$75.00			
N 4	KCTV	09/05/12	09/05/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$150.00			
<b>Totals</b>											<b>4</b>	<b>\$450.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/06/12	4	\$450.00	\$382.50
<b>Totals</b>	<b>4</b>	<b>\$450.00</b>	<b>\$382.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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